



#Device4Anganwadi

NURTURING SMILES PROJECT

Digitisation of Government pre-schools
(anganwadis) in Telangana



*Be part of this wonderful journey and
enrich every child's life!*

1. Introduction of the government run pre-schools (angawadis)

Telangana is the 29th state of India, formed on the 2nd of June 2014. The state has an area of 1,12,077 sq. Km. and has a population of 3,50,03,674. The Telangana region was part of the Hyderabad state from 17th September 1948 to 1st November 1956, until it was merged with Andhra State to form the Andhra Pradesh state.

After decades of movement for a separate State, Telangana was created by passing the AP State Reorganization Bill in both houses of Parliament. Telangana is surrounded by Maharashtra and Chhattisgarh in the North, Karnataka in the West, and Andhra Pradesh in the South and East directions. Major cities of the state include Hyderabad, Warangal, Nizamabad, Nalgonda, Khammam, and Karimnagar.

Government run pre-schools (Anganwadis) ...striving to nurture smiles

Integrated Child Development Services (ICDS) Scheme, a flagship programme of the Centrally Assisted State Plan Schemes of Government of India, is renamed as Anganwadi Services Project in December 2017. It provides a package of health, nutrition, and education services to women and children. Currently, 31,711 main Anganwadi Centres and 3,989 mini AWCs are functioning under 149 ICDS Projects in the State.

Under ICDS, a package of services comprising supplementary nutrition, pre-school non-formal education, immunization, health checkup, and referral services are provided to 4 lakhs pregnant and lactating women and 14 lakh children below <6 years every year. The Department is working in coordination with the Health and Family Welfare Department in rolling out these programmes. Pulse polio, immunization, referral services, health checkup, National Deworming Day, Nutrition Health and Education Days, etc., are conducted in AWCs in coordination with the Health Department.

A hot cooked meal is served to children attending preschools and pregnant, lactating women in the catchment area of Anganwadi centres for 25 days in a month. Regular growth monitoring is being carried out to assess the weights and heights of children and pregnant, lactating mothers, thus estimating the nutritional status. Apart from nutritional support, these anganwadis also conduct activity-based pre-school learning for 3-6 age group children for readiness to formal schooling.

These Anganwadi centres have always been great resource centres of information for the community on various aspects concerning children, adolescent girls, pregnant and lactating women.

They now need a helping hand to continue their journey and to make these daycare centres as vibrant centres in nurturing the smiles of future generations.

“Early childhood settings, including both childcare and informal care, present a tremendous opportunity to make an impact at a pivotal phase in children’s lives,”

Be part of this wonderful journey and enrich every child’s life!



Your company can play an important role to ensure quality education is provided to children at these centres. You can do so by adopting an Anganwadi centre today, to give the best start to a child’s life.

2. An appeal to individuals and corporates - how can you support an anganwadi?

The learning can be enhanced at the preschools (anganwadis) by promotion of education through audio visual aids. At a tender age, the children can be better taught through animation films, interactive videos etc.,

Hence, the government of telangana has taken up a project to transform the 35,700 anganwadis throughout the 33 districts of the state. The government is investing its resources on various areas of preschool education through anganwadis. In order to achieve this massive mission, the women and child welfare department would like to appeal for people's participation.

The department would like to appeal to the corporates and the individual employees to come forward and participate in this mission by donating towards audio-visual aids to the anganwadis.



3. Specification of the audio visual learning aids for each anganwadi:

Component	Budget (INR)
Smart TV Screen Size: 32 inches (80cm) Display Type: Full HD - Smart LED TV	17,990
Wall mount	400
Pen drive-16 GB (2)	600
Administrative expenditure (4%)	760
Total Cost of AV Learning aids in one anganwadi	19,750

*The budget varies on different makes and models. The budgets are based on one of the makes and models for estimation purposes.

4. Additional information on other education interventions in anganwadis:

Learning through visual arts:

Learning by doing is the principle of learning at Anganwadis. Teaching and learning aids in the form of 'visual Arts' form Socio-Emotional, cognitive and motor development in children.

Young children feel a sense of emotional satisfaction when they are involved in making art, whether they are modelling with clay, drawing with crayons, or making a collage from recycled scraps. They enjoy the feeling of a crayon moving across the paper and seeing a blob of coloured paint grow larger. While making art, young children develop control of large and small muscle groups. Making art helps children develop eye-hand coordination.

Promoting games/play

Another form of art in pre-school is 'Free-Play' which is critical to the healthy growth and development of children. It develops physical cognitive, emotional, language skills, social skills, new ideas, social interaction, confidence in their growing abilities, can-do attitude, in children.

Peer group learning... creating a joyful environment

Experiences in the first two or three years of life have implications for children's acceptance by their classmates in nursery school and the later school years. Thus, peer learning plays important roles in children's lives at much earlier points in development. Children who are competent with peers at an early age, and those who show pro-social behaviour, are particularly likely to be accepted by their peers.

The peer group also influences the development of children's socializing skills. These early friendships help children learn how to negotiate and relate to others, including their siblings and other family members.