

## #DEVICE4ANGANWADI - NURTURING SMILES PROJECT

### FREQUENTLY ASKED QUESTIONS

#### 1. What is Anganwadi (Government Pre-school)?

Integrated Child Development Services (ICDS) Scheme, a flagship programme of the Centrally Assisted State Plan Schemes of Government of India, is renamed as Anganwadi Services Project in December 2017. It provides a package of health, nutrition, and education services to women and children. Currently, 31,711 main Anganwadi Centres and 3,989 mini AWCs are functioning under 149 ICDS Projects in the State.

#### 2. How are these devices going to help the children?

The learning can be enhanced at the preschools (anganwadis) by promotion of education through audio visual aids. At a tender age, the children can be better taught through animation films, interactive videos etc.,

Learning by doing is the principle of learning at Anganwadis. Teaching and learning aids in the form of 'visual Arts' form Socio-Emotional, cognitive and motor development in children.

#### 3. How many anganwadis & children are going to get supported?

There are 35700 anganwadis throughout the 33 districts of the state. On an average, 30 children come to these anganwadis everyday. This campaign is going to support 10 lakh children

\*The budget varies on different makes and models. The budgets are based on one of the makes and models for estimation purposes.

#### 4. How much amount? How to do the process of payment?

One Digital device (Smart LED TV) and the setup costs Rs.19,750/-

You can contribute generously to this important cause an amount equivalent to 1 device or multiple or any amount you can (no minimums) at the following URL - <https://givebackindia.in/DDDC.HTML>

## 5. Tax exemption - Donation receipt (80G)

Any donation towards this campaign through the above link is eligible for an 80G certificate from [Nirmaan Organization](#). 50% of the donated amount qualifies for Tax exemptions. Upon the donation through the above link, automatic donation receipt will be sent to your email immediately.

## 6. What is the admin percentage?

Admin percentage is 4% of the total donation made . This is required to manage audit compliance and the bank process.

## 7. Who will take care of the purchase and asset management?

Nirmaan to manage end to end purchase and handing over of Device  
Nirmaan could monitor usage and upkeeping of the Asset. Duration depends on the nature of Asset handed over.

## 8. Communication support

Nirmaan to share Communication templates that it has to keep the donors updated about the progress.

## 9. Social Media Channels of Women development & Child welfare department of Telanagana.

- a. Website - <http://wdcw.tg.nic.in/index.html>
- b. Facebook - <https://www.facebook.com/WCDTelangana>
- c. Twitter - <https://twitter.com/WCDTelangana>
- d. Insta - <https://www.instagram.com/wcdtelangana/>

## 10. Social Media Channels of the Impact Partner - Nirmaan Organization

- a. Website - <https://nirmaan.org/>
- b. Youtube - [https://www.youtube.com/channel/UCMnkt\\_Hk9h4Og6KE4ldsWqA](https://www.youtube.com/channel/UCMnkt_Hk9h4Og6KE4ldsWqA)
- c. Facebook - <https://www.facebook.com/nirmaanorg>
- d. Twitter - [https://twitter.com/Nirmaan\\_Org](https://twitter.com/Nirmaan_Org)
- e. Instagram - <https://www.instagram.com/nirmaanorg/>
- f. LinkedIn - <https://www.linkedin.com/company/nirmaanorganization>